

Message Text

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ACTION TRSE-00

INFO OCT-01 EA-10 ISO-00 NEA-11 IO-13 H-01 L-03 PA-01
SP-02 ICA-11 AID-05 EB-08 NSC-05 SS-15 STR-07
OMB-01 CEA-01 CIAE-00 COME-00 FRB-03 INR-10
NSAE-00 XMB-02 OPIC-03 LAB-04 SIL-01 /118 W
-----022898 050332Z /73
R 050301Z MAY 78
FM AMEMBASSY MANILA
TO SECSTATE WASHDC 5288

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FOR NAC AGENCIES

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EO 11652:N/A
TAGS: EAID, EFIN, ADB
SUBJECT: TECHNICAL ASSISTANCE FOR THE ADB REGIONAL SEMINAR
ON APPROPRIATE TECHNOLOGY/SMALL SCALE INDUSTRIAL
DEVELOPMENT

SUMMARY: ON MARCH 31, 1978 THE PRESIDENT OF THHOWM
APPROVED A DOLS 55,000 TECHNICAL ASSISTANCE (TA) GRANT
FOR A SIX DAY ADB REGIONAL SEMINAR ON APPROPRIATE
TECHNOLOGY/SMALL SCALE INDUSTRIES DEVELOPMENT. THE
IMMEDIATE OBJECTIVES OF THE SEMINAR ARE TO IMPRESS UPON
THE CONCERNED DFIS AND GOVERNMENT MINISTRIES (AT POLICY-
MAKING LEVELS) 1) THE SIGNIFICANCE AND IMPORTANCE OF
SMALL-SCALE INDUSTRIES (SSI) DEVELOPMENT; 2) THE NEED
AND DESIRABILITY OF ADOPTING APPROPRIATE TECHNOLOGY (AT)
IN THIS CONTEXT; AND 3) THE INSTITUTIONAL AND POLICY
FRAMEWORK - BOTH INTERNAL AND EXTERNAL - THAT MUST EXIST
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IF SSI DEVELOPMENT IS TO MAKE HEADWAY. THE LONG-TERM
OBJECTIVES ARE TO INCREASE THE FLOW OF DFIS' ASSISTANCE
TO SSIS AND TO FACILITATE THE BANK'S EFFORTS IN EVOLVING
INNOVATIVE APPROACHES TO DEALING WITH SSI DEVELOPMENT IN
ITS DEVELOPING MEMBER COUNTRIES. END SUMMARY.

1. ADB PRESIDENT ACTING UNDER AUTHORITY DELEGATED TO HIM

REGARDING TA OPERATIONS OF UP TO DOLS 100,000 (PER ADB DOC. R5-77), HAS APPROVED A DOLS 55,000 GRANT FOR ADB REGIONAL SEMINAR ON APPROPRIATE TECHNOLOGY/SMALL SCALE INDUSTRIES DEVELOPMENT. TECHNICAL SUPPORT FOR THE PROPOSED SEMINAR WILL BE OBTAINED FROM THE OFFICE OF INTERNATIONAL PROGRAMS (OIP) OF GEORGIA INSTITUTE OF TECHNOLOGY (GIT), ATLANTA, GEORGIA. GIT'S INTERNATIONAL ACTIVITIES PRIMARILY FOCUS ON THE STIMULATION OF SSIS IN VIRTUALLY ALL THE DEVELOPING REGIONS OF THE WORLD, WITH SPECIAL EMPHASIS ON RURAL AND URBAN DEVELOPMENT, APPROPRIATE TECHNOLOGY, INDUSTRIAL EXTENSION SERVICES, TECHNOLOGY TRANSFER AND TRAINING. IN ADDITION, GIT IS THE ONLY INTERNATIONAL INSTITUTION WHICH IS PROVIDING ASSISTANCE, UNDER FORMAL COOPERATIVE AGREEMENTS, TO COUNTERPART ORGANIZATIONS IN SUCH OF THE BANK'S DMCS AS INDONESIA, KOREA AND THE PHILIPPINES. THIS ASSISTANCE COVERS VARIOUS ASPECTS OF SSI PROMOTION, INCLUDING ESTABLISHMENT AND OPERATION OF INDUSTRIAL EXTENSION CENTERS.

2. THE SEMINAR PROGRAM IS DIVIDED INTO THREE PARTS. THE FIRST PART OF ABOUT ONE AND ONE-HALF DAYS' DURATION DEALS WITH AT AND IS AIMED AT MAKING THE PARTICIPANTS AWARE OF THE VARIOUS CHARACTERISTICS AND APPROACHES TO AT AND HOW IT CAN BE APPLIED TO SSIS. IT WILL ALSO DEMONSTRATE TO THEM A SIMPLE, SYSTEMATIC AND LOGICAL FRAMEWORK FOR AT SELECTION AND ADAPTATION, CAPABLE OF ADOPTION IN THEIR LIMITED OFFICIAL USE

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OWN INSTITUTIONS/COUNTRIES. THE PRESENTATION WOULD ENABLE THE PARTICIPANTS TO SEE THE ROLES THE DFIS CAN PLAY IN CREATING AN EFFICIENT SYSTEM OF CARRYING AT TO SSIS, THE INFORMATION THEY NEED TO DISSEMINATE TO POTENTIAL SSI ENTREPRENEURS AND THE POLICY GUIDELINES THE GOVERNMENTS MUST PROVIDE IN ORDER TO ACCOMPLISH EFFECTIVE APPLICATION OF AT IN THEIR RESPECTIVE COUNTRIES. THE SECOND PART, WHICH ALSO TAKES ONE AND ONE-HALF DAYS, IS DESIGNED TO SHOW THE CONTRIBUTION OF SSIS, THE KEY CONSTRAINTS UNDER WHICH THEY USUALLY OPERATE AND HOW THEIR FURTHER PROMOTION AND DEVELOPMENT COULD LEAD TO A WELL-BALANCED AND SOUND INDUSTRIAL STRUCTURE IN DMCS. THE THIRD PART, WHICH IS ALLOCATED TWO DAYS, WOULD FOCUS ON THE WHOLE GAMUT OF EFFECTIVE INSTITUTIONAL ARRANGEMENTS BOTH "EXTERNAL" AND "INTERNAL." THE "INTERNAL" PART WOULD DISCUSS WAYS OF EFFICIENTLY SCREENING SSI ASSISTANCE REQUESTS, COLLATERAL ISSUES, LOAN SUPERVISION AND THE INTRODUCTION OF SPECIALLY DESIGNED COLLECTION SYSTEMS. THE "EXTERNAL" INSTITUTION-BUILDING PART WOULD PROVIDE AN OVERVIEW OF THE SUPPORTING FRAMEWORK THAT NEEDS TO BE CREATED - TECHNICAL, MANAGERIAL, MARKETING AND OTHER VITAL SERVICES AS LINKAGES TO PROVISION OF FINANCE TO

SSIS, AND AN APPROPRIATE CREDIT GUARANTEE SYSTEM TO COVER
THE LENDING INSTITUTIONS AGAINST INCREASED RISK OF
LENDING TO SSIS.

3. ABOUT 24 PARTICIPANTS - 13 FROM DFIS AND 11 FROM
GOVERNMENT MINISTRIES (AT POLICY-MAKING LEVELS) IN 11
DEVELOPING MEMBER COUNTRIES - ARE EXPECTED TO ATTEND THE
SEMINAR. DFIS PROPOSED TO BE INVITED ARE THOSE WHICH
ARE ALREADY INVOLVED IN THE FINANCING OF SMALL-SCALE
INDUSTRIES (IN ADDITION TO PROVIDING FINANCE FOR MEDIUM
AND/OR LARGE-SCALE INDUSTRIES AND OTHER DEVELOPMENT
SECTORS) OR ARE LIKELY TO BECOME INVOLVED IN THE NEAR

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FUTURE. IN DRAWING UP THE LIST OF INVITEES, PREFERENCE
HAS BEEN ACCORDED TO DFIS WITH WHICH THE BANK HAS, OR
IS LIKELY TO HAVE, AN OPERATIONAL RELATIONSHIP EITHER
THROUGH CREDIT LINES OR TECHNICAL ASSISTANCE. DFIS IN
THE SOUTH PACIFIC COUNTRIES ALTHOUGH INVOLVED IN SSI
FINANCING ARE NOT PROPOSED TO BE INVITED TO THE SEMINAR
AS THEIR NEEDS IN THE CONTEXT OF SSI ARE DIFFERENT FROM
THOSE IN ASIA. ALSO, A PROGRAM DESIGNED TO MEET THE
SPECIFIC TRAINING NEEDS OF THEIR PROFESSIONAL STAFF WAS
ADDRESSED EXCLUSIVELY TO THEM LAST YEAR, AND IS PLANNED
TO BE REPEATED WITH APPROPRIATE MODIFICATIONS BASED ON
EXPERIENCE NEXT YEAR.

4. THE TOTAL COST OF SEMINAR IS ESTIMATED AT ABOUT DOLS
55,000; OF THIS, THE AMOUNT PAYABLE TO GIT FOR THEIR
SERVICES IN CONNECTION WITH THE PROGRAM WOULD BE DOLS
25,325. THE REMAINDER WOULD BE FOR AIR TRAVEL AND PER
DIEM FOR PARTICIPANTS. THE ADB FEELS THAT THE COST IS
REASONABLE CONSIDERING THE INVOLVEMENT OF A TOP INTER-
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NATIONAL INSTITUTION IN THE FIELD OF APPROPRIATE TECHNOL-
OGY AND SMALL-SCALE INDUSTRIES AS WELL AS THE EXPECTED
ASSOCIATION OF SOME INTERNATIONALLY RENOWNED EXPERTS IN
THE CONDUCTING OF THE SEMINAR. EDMOND

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